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TO: Examiner Traci L. Smith
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GAU 3629
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FROM: Robert H. Frantz
Franklin Gray Patents, LLC
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DATE: December 19, 2005

PAGES: 13 (inclusive)

In re the Application of:

William Kress Bodin)

Serial Number: 09/935,393)

Group: 3629

Docket Number: AUS920010655US1)

Examiner: Traci L. Smith

Filed on: 08/23/2001)

For: "System and Method for Intelligent)

Merchandise Indicator and Product)

Information Provision")

Certificate of Transmission under 37 CFR §1.8

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Robert H. Frantz, Reg. No. 42,553

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In the United States Patent and Trademark Office

In re the Application of:

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**RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111,
and AMENDMENT UNDER 37 CFR §1.121**

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Responsive to the Official Action dated September 19, 2005, please receive our reply and amendment. Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully,

/ Robert Frantz /

Robert H. Frantz, Reg. No. 42,553
Agent for Applicant(s)
Tel: (405) 812-5613

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